

Recognition Packages for Sponsorship of festival activities or venues.

Package A: SIGNAGE at individual event. Your name included in the ACTIVITY AREA of the festival program. Your name included on page where ACTIVITY DESCRIPTION appears in the festival program.

Package B: Includes all items in Package A plus: Your name on PUBLIC DONOR RECOGNITION BOARDS on festival grounds.

Package C: Includes all items from Packages A & B plus: QUARTER PAGE AD in the festival program (black ink).

Package D: Includes all items from Packages A, B, & C plus: STAGE SPONSOR BANNER on audience edge of stage. STATEMENT/QUOTE from company representative regarding your sponsorship in the program. ☺

Package E: Includes all items from Packages A, B, C & D plus: Your LOGO with link to your own website on festival's WEBSITE.

Package F: Includes all items from Packages A, B, C, D & E plus: INSIDE BACK COLOR COVER of the festival program.

Presenting Sponsor includes all Packages and YOUR NAME INCLUDED in the title of the event, e.g. "festival presented by..."

Website Sponsor will receive all of Package D except the stage banner, plus sponsorship recognition on the sponsor's line on all non-pdf pages. For reference see the line that currently includes the logos of the City of Grand Rapids, County of Kent, and the Arts Council of Greater Grand Rapids.

Note: The difference in values for sponsorship packages within the same category is based on visibility at the event.

*Sponsorships with * do not include the Stage Banner as they are not stage sponsorships. All other benefits are included.

These are our standard sponsorship packages. Packages may be altered by agreement to better suit the needs of sponsors.

Questions? Comments? Call Fred Bivins at (616) 453-2211 or email him at fred@vinecroft.com